

P R A E G E R P E R S P E C T I V E S

P 2013

57 21



Entrepreneurship

THE ENGINE OF GROWTH

Edited by Mark P. Rice and Timothy G. Habbershon



VOLUME 3

PLACE

Contents

Preface	vii
Introduction	ix
<i>Mark P. Rice and Timothy G. Habbershon</i>	
1. Entrepreneurship as Organizing: Emergence, Newness, and Transformation	1
<i>William B. Gartner and Candida G. Brush</i>	
2. Managing Growth through Corporate Venturing	21
<i>Ian MacMillan and Rita Gunther McGrath</i>	
3. Assessing the Context for Corporate Entrepreneurship: The Role of Entrepreneurial Orientation	49
<i>G. T. Lumpkin, William J. Wales, and Michael D. Ensley</i>	
4. The Family as a Distinct Context for Entrepreneurship	79
<i>Timothy G. Habbershon</i>	
5. Franchising	99
<i>Stephen Spinelli Jr.</i>	
6. From Intentions to Venture Creation: Planned Entrepreneurial Behavior among Hispanics in the United States	119
<i>Erick P. C. Chang, Franz W. Kellermanns, and James J. Chrisman</i>	

7.	The Sociology of Entrepreneurship as a Provider of Context <i>Patricia Gene Greene and John Sibley Butler</i>	147
8.	New Venture Creation and Economic Transition: The Case of Slovenia <i>Richard T. Bliss and Lidija Polutnik</i>	163
9.	Public Policy and Enhancing Entrepreneurial Capitalism <i>Laurence S. Moss</i>	191
10.	Why Entrepreneurship Is a Regional Event: Theoretical Arguments, Empirical Evidence, and Policy Consequences <i>Rolf Sternberg and Hector O. Rocha</i>	215
11.	Public Policy as an Enabler or Inhibitor of Entrepreneurship: The Case of Sarbanes-Oxley <i>Elaine J. Eisenman, Mark P. Rice, and Paul Severino</i>	239
12.	Financing the High-Growth Entrepreneurial Venture: A Public Policy Perspective <i>James Henderson, Benoit Leleux, and Augusto Ruperez Micola</i>	263
13.	Technology-Driven Entrepreneurship: Muddling through and Succeeding with the Second Product <i>Scott L. Newbert, Steven T. Walsh, Bruce A. Kirchhoff, and Victor A. Chavez</i>	291
	Index	313
	About the Set Editors	321
	About the Contributors	325